

THE GAETANO MARZOTTO – 2031 PRIZE: TENTH EDITION

2020 REGULATIONS

The Gaetano Marzotto Prize – 2031 is looking for new businesspeople and builders of the future who are able to combine innovation, business and society. The Prize supports an innovation platform to encourage new business startups. This is a strategy that increasingly aims at open innovation and internationalization, with a spirit of sharing between large companies and innovative young businesses.

ORIGIN AND DEVELOPMENT OF THE PRIZE

Established by Giannino Marzotto, the Gaetano Marzotto Prize, is one of the activities promoted by the Associazione Progetto Marzotto which was also founded by Giannino in 2010, together with his daughters, Cristiana, Maria Rosaria Gioia and Margherita, with Ferdinando Businaro as its Chairman and Cristiano Seganfredo as Managing Director.

The Prize was inspired by the Gaetano Marzotto, a well-known businessman of the 1900s, who knowingly combined business and society, culture and the territory.

The President of the Association is Margherita Marzotto, Matteo Marzotto is Vice President.

The Prize is growing, developing and evolving into 2031, the first Italian platform on innovation.

AIM

The Gaetano Marzotto Prize - 2031 identifies and supports the most promising business plans by creating a consolidated synergy between the ecosystem of innovation and the Italian industrial sector, with an international perspective.

THE NUMBERS

Since 2010, the Gaetano Marzotto Prize has awarded over 10 million euros to Italian startups and innovators, through prizes and support services, with 491 finalists selected from more than 5600 proposals received, including 45 incubators, accelerators and scientific and technological parks, and over one hundred jury members and other people actively involved. Overall, the Prize has generated tens of millions of euros in indirect investments.

TOTAL PRIZE MONEY

Over five million of euros in prize money and support services.

20 prize categories:

Company Prize, Company Idea Prize, AWS Activate | Amazon Web Services, 2030 Social Impact Special Prize, Accenture Special Prize, AXA|Angels for Women Special Prize, Cisco Special Prize, Corporate Fast Track Special Prize, Engineering Ingegneria Informatica Special Prize, EY Special Prize, Flash Art Special Prize, Invitalia Special Prize, Italcementi | HeidelbergCement Group Special Prize, Lazio Innova Special Prize, Marzotto Venture Accelerator / Rome Innovation Hub Special Prize, Microsoft Special Prize, Repower Special Prize, TIM Special Prize, UniCredit Start Lab Special Prize, U-Start Special Prize.

COMPANY PRIZE

It's for the best innovative company that shows the capacity of being able to generate significant and positive social, territorial, cultural and environmental returns.

Participants must be new entrepreneurs who already have a company and a consolidated team with:

- ✓ either a turnover of at least 100,000 euros;
- ✓ or an industrial or financial partner who can attest the value;

These last two requisites are not necessary only for those who are applying for prizes in the Bio/Med/Life Sciences/Health Care sectors, given that they have their own methods and timeframes for development.

PRIZE VALUE:

300,000 euros in money to the winner from Progetto Marzotto

25,000 euros for an assistance programme to the winner from CUOA Business School

CUOA Business School

CUOA is one the most important Italian Business Schools and has been involved for almost 60 years in training activities and managerial and enterprise culture for businessmen, managers, professionals and young university graduates.

The winner will receive support services that focus on business management skills: from strategic planning to innovation management, from marketing to sales, from digital business to project management; as well as special training in the soft skills of managerial and behavioural abilities, which are increasingly useful in achieving efficacious management of businesses, to be used within 18 months after the winnings.

Participation in the contest allows the selected projects to win Special Prizes offered by partners, which include: Accenture Special Prize, AXA/ Angels for Women Special Prize, Cisco Special Prize, Corporate Fast Track Special Prize, Engineering Ingegneria Informatica Special Prize, EY Special Prize, Invitalia Special Prize, Italcementi | HeidelbergCement Group Special Prize, Lazio Innova Special Prize, Marzotto Venture Accelerator / Rome Innovation Hub Special Prize, Microsoft Special Prize, Repower Special Prize, Tim Special Prize, UniCredit Start Lab Special Prize, U-Start Special Prize.

COMPANY IDEA PRIZE

It is reserved for physical persons, project teams and innovative startups, and it consists of monetary recognition, mentorship assistance and periods of residence in company incubators, accelerators and scientific and technological parks of partners with dedicated programmes, in order to turn ideas into a company.

PRIZE VALUE:

50,000 euros in money to the winner of the Progetto Marzotto

15,000 euros for assistance programmes by CUOA Business School for the winner

740,000 euros (total value) for a period of residence with a network partner for 28 selected projects

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DESCRIPTION OF INCUBATOR, ACCELERATOR AND TECHNOLOGICAL AND SCIENTIFIC PARK NETWORK PROGRAMMES

AlmaCube

AlmaCube is an incubator that was created by University of Bologna and the industrial and services association of Bologna (Confindustria Emilia Area Centro) for innovative startups of services and products, as well as spin-offs.

The programme consists of:

- ✓ support and market assistance services for 6 months including entrepreneurial training and mentorship for the specific company plan;
- ✓ 8 man-days of temporary management for development of the company's business.

Following the formation of the startup, and if the candidate is interested in setting up business at the offices of the incubator:

- ✓ one-to-one encounters with investment partners;
- ✓ established agreements with credit institutes;
- ✓ analysis of the company's financial structure.

Types and conditions of investments will be agreed upon between AlmaCube and the founders of the chosen startup.

This programme is worth 10,000 euros. The prize is not redeemable in cash

Bio4Dreams

Bio4Dreams S.p.A. is an entirely privately funded incubator and accelerator established in 2017 and fully dedicated to very early stage innovative startups in Life Sciences. The Incubator supports young researchers in order to enhance the results of their research. The key strengths of Bio4Dreams are the fully customized and flexible incubation programs, built through validated methodologies and our international vocation, which allows startup to immediately start competing on a global scale.

The programme consists of:

- ✓ Tutoring course of 6 months, tailored to the needs of the startup team, in one of Bio4Dreams' operative sites;
- ✓ Support in preparing the marketing plan and communication plan;
- ✓ Orientation in the administrative, management, organizational and financial fields;
- ✓ Grants observatory (Regional, National and European calls);
- ✓ Support for the incorporation of the company;
- ✓ Networking with other startups present in the incubator;
- ✓ Access to the national and international network of Bio4Dreams' partners (research centers, innovation centers, incubators and accelerators, VCs, companies);
- ✓ Access to Bio4Dreams' network of customers and suppliers.

In case the startups chooses to settle in one of Bio4Dreams' operational offices (in Italy or abroad), special rates will be applied for the use of workstations, meeting rooms, laboratories / laboratory equipment made available, Grant Office service, clinical trials support services, communication and brand management services.

This programme is worth 30,000 euros. The prize is not redeemable in cash.

Bioindustry Park

Bioindustry Park Silvano Fumero SpA - Bi.P.Ca. SpA is a privately and publicly funded technological and scientific park which focuses on human health and life sciences and is located in the town of Colletterto Giacosa (Turin), where it has been operational since 1998.

The programme consists of:

- ✓ technology assessment and product positioning services;
- ✓ business model support, business plan revision, contacts with investors;
- ✓ innovation and intellectual property and management support;
- ✓ business development and internationalization support;
- ✓ life science training and workshop opportunities;
- ✓ 7 fte of coaching in the first year;
- ✓ support and revision for grant application and proposal drafting (Regional, National and European level);
- ✓ support for startup creation

In the case of physical incubation:

- ✓ special agreements (eg. car sharing);

- ✓ settlement facilitation for the first 24 month (rent and other fee discounts);
- ✓ discounts on supporting services (job security, HR, legal & contracts, Purchases, etc)

This programme is worth 30,000 euros. The prize is not redeemable in cash.

Campania NewSteel

Campania NewSteel is the certified incubator of the University of Naples Federico II and Città della Scienza. It offers modern spaces and specialized services for startup creation and business development in international contexts, and covers the entire life cycle of startup creation, from the idea generation stage to its implementation and post-incubation. Campania NewSteel provides support to teams, startups, spinoffs and enterprises that are developing “re-startup” projects. It is specialized in the following sectors: Health; Industry 4.0; Smart Cities; Green & Blue Economy; New Frontiers in ICT, Creative Industries.

The programme consists of:

- ✓ plug and play implementation: coworking services with a dedicated workstation in Campania NewSteel's incubator for a period of 3 months;
- ✓ dedicated tutoring and mentoring: assistance to teams to develop a business model and business plan; company organization; financial and economic planning and management control; network building and management: clients, suppliers, partners, investors, marketing and business management policies;
- ✓ finance and development: information, orientation and assistance in accessing finance support programmes; relationships with banks; venture capital negotiations; industrial partnership support;
- ✓ coaching: startup adoption programmes by structured subjects that provide competences, experience, credibility, relationships and opportunities;
- ✓ networking: relationships with companies, universities, research centres, banks, venture capital, public and private institutions and bodies at the regional, national and international levels;
- ✓ advanced measures and proofs services @ CESMA of the University of Naples Federico II [Centro Servizi Metrologici e Tecnologici Avanzati, specialized in engineering, physics, chemistry and biology];
- ✓ specialized internationalization services;
- ✓ intellectual property services.

This programme is worth 40,000 euros. The prize is not redeemable in cash.

ComoNExT Scpa

Sviluppo Como – ComoNExT SpA is a Digital Innovation Hub and a startup incubator certified by the Ministry of Economic Development located within the ancient Cotton Mill Somaini in Lomazzo, restored with a clever recovery of industrial archeology. It was founded in 2010 at the will of the Chamber of Commerce of Como, thanks also to an extraordinary contribution by Cariplo Foundation. ComoNExT goals are basically three: attracting innovative businesses, transferring innovation to the territory and encouraging new business development by incubating startups.

The programme consists of:

- ✓ 12-month tutoring programme – developed ad hoc according to the startup's exigencies - within the Park's own certified incubator;
- ✓ development and assistance during implementation of marketing plan;
- ✓ development and assistance in business communication;
- ✓ orientation in management, financial, and organizational issues;
- ✓ monitoring targeted at public job competitions of interest and of support to the candidature;
- ✓ specialized preparation for pitches to investors;
- ✓ identification of venture capital panel for presentation;
- ✓ networking with companies associated with the business incubator and the Scientific Park (about 115);
- ✓ networking with Italian and international networks of the Scientific Park, with academia and research bodies;
- ✓ an exclusive workstation located within the incubator, with 24-hr access and unlimited use, via reservation, of meeting rooms and one-time use of the auditorium for one event in the twelve-month period.

This programme is worth 30,000 euros. The prize is not redeemable in cash.

Consorzio Arca

Arca is a Consortium for the application of research and the creation of innovative companies; it has been operative since 2003 and is partnered with the University of Palermo and a private entrepreneurial group that is involved in the area of industrial research and technological transfers. The ARCA Company Incubator was started up in 2005 to promote and assist in the creation of innovative entrepreneurial initiatives.

The programme consists of:

- ✓ a 12-month period of incubation in an equipped area, with access to prototyping laboratories;
- ✓ IPR assistance, support for internationalization processes and European programs.

This programme is worth 20,000 euros. The prize is not redeemable in cash.

Day One

Day One is an Open Innovation Hub, an accelerator for high-tech startups and researchers, which was established in Rome in 2013, and is founded on two important principles: the open innovation approach and market-oriented strategies. We assist startupperes and university researchers in developing technologies and products that have a significant impact on society and company business. Potential clients and investors will be made available in this program of Venture Building.

The program consists of:

- ✓ assistance and hospitality in our equipped chemical and electronics laboratories;
- ✓ Concept Co-creation: starting with the idea for a product, we validate its features with potential clients and end-users, in order to test the product in terms of performance, costs and usability;
- ✓ Product Co-development: 12 months of tutoring, together with industrial partners to finalize production, suppliers, distribution and a business plan;
- ✓ Fund-Raising: support in getting credit by participating in tenders and presentation to a network of international investors.

The prize is worth 45,000 euros. The prize is not redeemable in cash.

Digital Magics

Founded in Milan, Digital Magics is an incubator for digital plans, providing consultancy services and acceleration to startups and companies, in order to facilitate the development new business technologies. It has been quoted on AIM Italia since 2013, an alternative capital market of the Italian Stock Exchange which is dedicated to small and medium-sized companies with a high potential from growth. Digital Magics locations are 9: Milan, Naples, Palermo, Rome, Padua, Bari, Torino, Ascoli Piceno and London.

The programme consists of:

- ✓ 6 months of incubation at the Milan location;
- ✓ mentorship;
- ✓ coworking workstations;
- ✓ advisory activity to support: draft/revision, development and fine tuning of business model; draft/revision of multi-year business plan; evolution and setting up of technological platform; targeting of business offer; definition of on-line marketing strategy; development of relationships with business partners.

This programme is worth 45,000 euros. The prize is not redeemable in cash.

DPIXEL

Dpixel is an innovation platform. We connect companies, startups, talents, institutions to create business growth and positive impact. Our activities and targets: STARTUP: we select and support startups with high potential growth connecting them with SMEs, corporate and investment funds.

SMEs: we work with small and medium companies to implement innovation in their business in order to keep them competitive in the market through the connection with startups or the talents.

INSTITUTIONS: we collaborate with institutions to build initiatives to spread and force the Italian entrepreneurial ecosystem and to create a positive social impact and a concrete economic development.

The programme consists of:

- ✓ 20 hours of training (online / offline) by DPIXEL in these fields: business modeling and business planning; competition / market and go to market; economic / financial planning; fundraising and venture capital;
- ✓ possibility to access DPIXEL open calls in a privileged way;
- ✓ open access to our network: corporate, institutions, associations, startups;
- ✓ access to periodical training events;
- ✓ introduction to Primomiglio SGR, a fund of which we are advisor.

*The technical procedures of the program and its fruition will be decided by DPIXEL and the selected startup.

The programme is worth 15.000 €. The prize is not redeemable in cash.

FabriQ

FabriQ is an innovative social incubator sponsored by the Municipality of Milan and its operations are managed by ATI (“Associazione Temporanea d’Impresa” – Temporary Association of Businesses) which consists of the Fondazione Giacomo Brodolini and Impact Hub Milano.

The programme consists of:

- ✓ an all-inclusive working space for 3 months for 3/4 people;
- ✓ “Membership Connect” for three months with Impact Hub of Milan and access to a global community through a knowledge sharing platform (FB@W) for all team members;
- ✓ participation in FabriQ and Impact Hub Milano networking events;
- ✓ participation in occasional training sessions at FabriQ;
- ✓ mentoring/coaching by FabriQ management;
- ✓ introduction to industrial partners and/or financial backers (Business Angels, Venture Capital etc.) to finance capital risk.

This programme is worth 30,000 euros. The prize is not redeemable in cash.

Fashion Technology Accelerator

Fashion Technology Acceleration is part of an international network; it helps startups and young companies which operate in nodal areas between fashion and technology industries, in order to help them accelerate their business and support big companies who need innovation and new technologies.

The programme consists of:

- ✓ assistance from the FTA acceleration team for mentorship sessions;
- ✓ at the end of this programmes there is the possibility of being accepted into the acceleration programme.

This programme is worth 10,000 euros. The prize is not redeemable in cash.

Friuli Innovazione

Friuli innovation promotes collaboration between researchers and companies and the industrial use of resulting research products. We assist young entrepreneurs, companies and researchers in the development of business ideas that are innovative and use high level technology, by searching for partners and financing, and the implementation of new companies, incubation and set-up at the Technological and Scientific Park of Udine.

The programme consists of:

- ✓ tutoring for 12 months in the certified incubator, including assistance in revising the business plan, through an initial orientation by legal information offices of professionals, by IRP and for the right of new technologies and preparation of pitch presentations to investors;
- ✓ information and orientation for competition/selection announcements of interest and opportunities, networking with incubator companies of the Park and its partners and with national and European networks of Technological and Scientific Parks, and incubators and universities;
- ✓ promotion of social networks and web channels, press office;
- ✓ office space (24 sq.m.) for one year.

This programme is worth 20,000 euros. The prize is not redeemable in cash.

Galileo Visionary District - Start Cube

Galileo Visionary District is the Scientific and Technology Park located in Padova. Galileo includes three fields: design (industrial, digital, graphic), innovative materials and related technologies, startup incubation. Start Cube, the business incubator of Galileo, offers business development, marketing and communication, financial and management support. Since 2004 Start Cube has hosted more than 70 startups, with a failure rate less than 15%.

12 months within the Virtual Incubation Program at Start Cube, which includes:

Training:

- ✓ The Cube Guest: an annual itinerary dedicated to founders, collaborators and employees of startups composed of five training events with professionals from the world on commercial, promotional, managerial and legal issues;
- ✓ Founder Academy: a four-day training course for the founders of incubated startups to develop entrepreneurial potential. The Academy is designed to deepen themes essential to the growth of an innovative company (the appointments of 2020: Marketing Value, growth in the Team, Sales Strategy, Economic Dashboard)

Consultancy:

- ✓ The Cube Card: 11 one-to-one consultings to develop the business potential of the startup team and facilitate its growth. The consultancy services, divided by four macro reference areas, provide:
 - 3 consultings for the Strategy area

- 3 consultings for the Financial area
- 3 consultings for the Tax&Legal area
- 1 consulting for the Design area for the construction of the Brand identity - the coordinated image of the startup (logo, brand, naming) - in collaboration with the R&D design division of Galileo Visionary District
- + 1 "Jolly" consulting for a theme of your startup

Networking:

As business division of the Galileo visionary District affiliated to Padova Innovation Hub and reference partner of the University of Padua and Padua Chamber of Commerce, Start Cube organizes and participates in a series of networking events designed to promote cross-contamination and relationships between professionals in the innovation chain.

This programme is worth 20,000 euros. The prize is not redeemable in cash.

I3P

I3P is an incubator of the Polytechnic University of Turin and is located on its campus. It supports the creation and growth of new innovative companies that operate within the same areas as the Polytechnic University of Turin. It accepts 15-20 companies each year and provides them with a three-year incubation programme.

The sectors in which the most interesting companies have been developed have been ICT and manufacture-based products, such as Cleantech and Medtech.

The programme consists of:

- ✓ an all-inclusive coworking space at I3P for 12 months for 4 team members;
- ✓ intensive tutoring by I3 experts and mentoring by incubator management network;
- ✓ participation in all networking events organized by I3P and Treatabit;
- ✓ technical support through researchers' network at the Polytechnic of Turin;
- ✓ assistance with plans / companies in contact with potential Italian and international clients and with local suppliers.
- ✓ support in relationships with banks for debt financing with I3P agreements;
- ✓ introduction to industrial partners and/or financial backers for capital risk.

The programme is worth 40,000 euros. The prize is not redeemable in cash.

Impact Hub

Impact Hub is worldwide network of incubator and center of social innovation and has more than 100 operational spaces, a network of 17,000 members across 5 continents. The Impact Hubs consist of spaces and people whose main aim is to create innovative plans and companies with a high potential of social, environmental and cultural impact.

The programme consists of:

- ✓ all-inclusive working space for 3 months at one of the 8 Impact Hubs in Italy for 3-4 people;
- ✓ access to global community through a knowledge sharing programme for all team members;
- ✓ participation in all events of networking and visibility (Soul Salad, Hub Talks, Hub Lab, Hub Mornings);
- ✓ assistance in network development plans (in Italy and abroad) necessary to create startups (dedicated hosting activity);
- ✓ mentoring/coaching by IH management;
- ✓ the opportunity to visit and gain access to other international IHs;
- ✓ introduction to industrial partners and/or financial backers (business angels, venture capital) for capital risk financing.

The programme is worth 35,000 euros. The prize is not redeemable in cash.

Industrio

Industrio is a Boutique Hardware Accelerator, that offers support and funds to promising hardware startups and ideas in the early stage, in the phases that go from the creation of the company and of the product, to the commercialization of the same.

Located in the Mechatronic Pole in the Province of Trento, Industrio selects and invests in a limited number of high technological value startups and ideas, often sponsoring academic and research spinoffs. It offers the startups a seed investment, logistic and managerial support, besides access to the industrial and financial partners network in order to:

- validate, design and test the product;
- create a prototype;
- develop and implement go-to-market and commercialization strategies;
- develop and implement a strategy to find further investments.

The programme consists of:

- ✓ work space for two months (desk, wifi, use of meeting rooms);
- ✓ access to events of Industrio Ventures (Hardware Class, Industrio Talk, Coffee & Pitch with investors and companies from different sectors of innovation);
- ✓ moderate access of staff of Industrio Ventures to the network of industrial partners.

The programme is worth 25,000 euros. The prize is not redeemable in cash.

InLab

Inlab is as one of the 38 Italian Certified Incubators since March 2016. It has fulfilled the specific requirements defined by the Ministerial Decree of 22 February 2013 and has a proven experience about support the startups of innovative businesses. Inlab offers structures and services to the innovative startup so to incentive their born and development.

The programme consists of:

- ✓ Desk/office in Milan for 12 months
- ✓ Personalized report for screening access to facilities and bans
- ✓ Startup registration path at the CCIAA
- ✓ Business Plan
- ✓ Promotion activities within INlab's information channels

The prize is not redeemable in cash.

Kilometro Rosso

Kilometro Rosso is a Technological and Scientific Park located in Bergamo and hosts 50 organizations, research centres, laboratories and high-tech production and service activities with a high level of innovation and can count on more than 2,000 operators in Research & Development and highly qualified personnel.

The programme consists of:

- ✓ tutoring programme lasting 6 months within its own certified incubator;
- ✓ assistance and support in the drawing up of business model and business plan;
- ✓ support in establishment of company;
- ✓ assistance in implementation of strategic and operative marketing plan;
- ✓ assistance in company communications;
- ✓ monitoring of competition/selection announcements of interest and support in the candidature for financed competition/selection announcements (regional, Italy, EU);
- ✓ consultation on safeguarding of intellectual property and patents, safeguarding of rights and royalties;
- ✓ networking with Partner companies within the Technological and Scientific Park (about 50);
- ✓ networking with national and international networks of Scientific Parks, universities and researchers;
- ✓ participation in conferences, congresses and workshops and occasional training periods on specific topics for companies;
- ✓ up to 2 workstations inside the incubator available by reservation according to the regulation in force from time to time, use of meeting rooms and once a time in six months the possibility to use a conference room of the incubator for an event.

The programme is worth 30,000 euros. The prize is not redeemable in cash.

LUISS ENLABS - LVenture Group

LUISS ENLABS is one of the leading European startup accelerators, founded in Rome in 2013 from a joint venture between LVenture Group, a publicly traded holding company that invests in digital startups, and LUISS University.

The programme consists of:

a prize of a two-month acceleration programme at LUISS ENLABS or mentorship by LVenture Group, based on the phase of development of the winning company.

The choice of which prize will be given to the selected startup will be decided upon by LVenture Group.

The programme is worth 40,000 euros. The prize is not redeemable in cash.

Make a Cube3

Make a Cube3 is a certified incubator which helps startups with a high social, environmental and cultural value. It is located in Milan and through its focal point network it also is operative in different Italian cities. It is connected to other similar incubators in Italy and Europe, with different impact investors in Europe.

The programme consists of:

a) incubation activities:

- ✓ kick-off and assistance in the definition of an Action Plan;
- ✓ periodic encounters (every month) to revise the Action Plan (for 5 months);
- ✓ if considered worthy of attention Make a Cube will provide assistance in the development of risk capital fundraising (VCs, crowdfunding Business Angles, corporate venturing) supporting the preparation of an investor deck and organizing meetings with selected investors; in addition, Make a Cube will present the project to the Avanzi Etica Sicaf EuVECA spa, of which Make a Cube is advisor (for 3 months)
- ✓ notification of public job competitions and financial opportunities of grants and reduced interest rates (for 12 months).

b) spaces

- ✓ coworking workstations and free access to meeting rooms and facilities in Milan, at Avanzi or BASE (for 12 months);

The programme is worth 25,000 euros. The prize is not redeemable in cash.

PoliHub

PoliHub, “Start-up District & Incubator”, is an incubator for technological and creative companies, and is the results of a collaboration between the Municipality of Milan and the Fondazione Politecnico of Milan; it was created in 2013 with the aim of supporting highly innovative startups with scalable business models and to encourage cross-fertilization processes between various startups.

The programme consists of:

- ✓ a 6-month incubation programme;
- ✓ 3 open space workstations;
- ✓ tutoring aimed at perfecting entrepreneurial ideas;
- ✓ support in planning and development of business plan;
- ✓ support in identifying sources of finance;
- ✓ access to Milan Polytechnic University’s network;
- ✓ support in promotion and communication activities and organization of events;
- ✓ participation in lectures, testimonials, and networking events organized by PoliHub.

The programme is worth 45,000 euros. The prize is not redeemable in cash.

Navacchio Techno Park

Navacchio Techno Park is a structured and integrated system where the key word is innovation. It was created in 1999 in Navacchio, just a few kilometres from Pisa, and it is a multifunctional centre of about 20,000 sqm that includes offices and laboratories. It is a true and proper ecosystem of innovation, with more than 60 hi-tech companies, an incubator and a startupper, a Fab Lab for makers, and coworking for those who wish to work independently in a dynamic environment.

The programme offered consists of:

- ✓ A workspace at the incubator for 12 months
 - ✓ Assistance through coaching, tutoring and mentoring
 - ✓ Consultation in implementing a marketing and communications plan
 - ✓ Monitoring of related tenders and candidacy support
 - ✓ Specialized preparation for pitching to investors
 - ✓ Scouting activities
 - ✓ Press office and communications activities
 - ✓ Networking with businesses of the incubator and the Techno Park
 - ✓ Use of meeting rooms and auditorium for 1 event
 - ✓ Participation in networking and consultancy activities of the Techno Park
- The programme is worth 30,000 euros. The Prize is not redeemable in cash.**
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Romagnatech

Romagna Tech S.C.p.A. is part of the Emilia-Romagna High Technology Network and it runs 2 incubators, Torricelli in Faenza and U-Start in Lugo. Romagna Tech encourages the transformation of ideas into tangible businesses, accelerating growth and probability of success and helping to anticipate and manage risks in the startup phases.

The programme consists of:

- ✓ 6 months of free set-up activity at the Torricelli (Faenza) incubator;
- ✓ support in the writing up of a business plan to initiate and launching of the plan;
- ✓ a package of highly specialized consultancy services (48 hours): business planning; legal and contractual;

marketing and communications; guardianship and enhancement of intellectual property; fund-raising; research and networking; technology assessment; process analysis; project management.

- ✓ the possibility of presenting one's own entrepreneurial ideas / startup to investors and selected industrial subjects;
- ✓ the possibility of participating free of charge in training courses and seminars organized by Romagna Tech in the six months following set-up;
- ✓ the possibility of gaining access to service networks which Romagna Tech's partners - Intesa Sanpaolo banking group; Aruba; UniCredit Bank - offer at different stages of a company's innovation programme: idea development, acceleration and business development.

This programme is worth 25,000 euros. The prize is not redeemable in cash.

SELLALAB

Sellalab is an innovation platform for companies created with the aim of supporting their growth, open innovation processes and digital transformation processes of the Italian SMES and corporate through the matching and the collaboration with innovative startups and the innovation ecosystem .

Founded in 2013 within the Gruppo Sella, today it has its offices in Biella, Lecce, Salerno, Milan, Turin and Palermo with the aim of contributing to the growth of economic system of the territory in which it is located.

The programme consists of*:

- ✓ 3 free co-working workstation for 6 months in Biella, Lecce, Salerno and Padova (desk, wifi, events room, relax area, etc.);
- ✓ mentorship by SELLALAB as regards ecommerce, banking and payments;
- ✓ access to meeting days with companies, matching with investment funds or entrepreneurial partner associations;
- ✓ attendance to recurring events on these topics: marketing, lean startup, seo, public speaking, ecommerce, payments, fintech;
- ✓ favourable conditions for traditional banking services;
- ✓ favourable conditions for API Banking Gateway;
- ✓ favourable conditions for an Up2Start offer.

*The technical procedures of the program and its fruition will be decided by SELLALAB and the selected startup.
The programme is worth 40,000 euros. The prize is not redeemable in cash.

SocialFare I.S. SRL

SocialFare I.S. S.r.l., Center for Social Innovation, develops and accelerates social impact knowledge and entrepreneurship. Founded in Turin in 2013, SocialFare launched, with a large network of national and international partners, the first Italian acceleration program for social impact start-ups: innovative and scalable solutions that respond to important contemporary social challenges, while generating economic value.

The programme consists of:

Offer 1: product / service co-design

SocialFare applies systemic design and design thinking approaches to analyse and develop models / services / products for the social impact sector. Offer 1 includes 3 workshops focused on:

- systemic design: support to systemic design thanks to which the team will be able to reconsider relationships, activities and resources highlighting new development opportunities, and social and economic sustainability;
- field research set-up: support in the analysis of stakeholders, beneficiaries and customers. Definition of the personas, construction of the "day in the life" & customer journey map to analyze the target and how they behave in relation to the product / service offered;
- focus on the product / service: MVP and support tools to test the product / service.

Offer 2: business modelling & planning.

To structure a solid business strategy. Offer 2 includes:

- business modelling: 2 one-to-one meetings with the acceleration team to structure business strategy, modelling & development (value proposition canvas and social business model canvas);
- business planning: 2 one-to-one meetings to verify / structure the startup business plan.
- pitch training and effective presentation: 2 one-to-one meetings to support the creation of an effective pitch presentation according to the various stakeholders, customers and potential investors.

Offer 3: investment readiness & impact assessment

Offer 3 is reserved for companies with a validated product / service and already on the market. Offer 3 includes:

- business modelling: 2 one-to-one meetings with the acceleration team to structure a solid business strategy, modelling & development (value proposition canvas and social business model canvas);
- impact assessment: 2 one-to-one meetings with the acceleration team to co-design and measure social impact indicators;
- investment readiness: 2 one-to-one meetings with finance experts and investors - SocialFare partners - to prepare start-ups for dialogue with investors and attract potential investments.

Services included in each offer

Each of the 3 acceleration offerings includes:

- cost-free space at “Rinascimenti Sociali” location in the heart of Turin (in via Maria Vittoria n. 38): 2 workstations in the co-working area, conference room, meeting rooms, kitchen to be used by the start-up for the entire duration of the program;
- promotion and media visibility: support in communication and media coverage through SocialFare’s media channels and the network of +40 national and international partners;
- networking for scalability: contextual and specialized networks to support social impact start-ups.

Participation in the acceleration program for social impact start-up by SocialFare

SocialFare will be able to evaluate - in accordance with the needs of the winning team and the maturity of the project - whether to offer the opportunity to participate in its specific acceleration program (to be held in Turin indicatively from October 2020 in January 2021). In this case, the team will receive the same services offered to start-ups that will participate at the SocialFare acceleration program and will be selected through the FONDAMENTA call. In case of inclusion within the program, ad hoc agreements must be made between the winning team and SocialFare s.r.l. Social enterprise.

Participation in the Social Impact Investor Day

SocialFare, on the basis of the results achieved by the winning start-up and the level of preparation, reserves the right to invite, at its full discretion, the start-up to participate in the Social Impact Investor Day, the final event of the Acceleration Program.

Talent Garden

Talent Garden is a physical platform where digital, tech and creative professionals work, learn and connect. It offers coworking spaces, digital education through TAG Innovation School and various sets of events.

The programme consists of:

- ✓ a 3-month team membership (up to 4 people max) at Talent Garden with access to the Talent Garden campus (location to be announced), in a flexible way, so as to be able to access all campuses in the European network;
- ✓ access to the TAG People platform which is dedicated to the members of the community so that they can connect with partners, suppliers and potential clients; the platform also offers special discounts;
- ✓ opportunities of match-making and networking;
- ✓ the history of the startup with 1 blog post and diffusion on social network channels of the Talent Garden (Facebook, Twitter, LinkedIn).

The programme is worth 20,000 euros. The prize is not redeemable in cash.

The Net Value

The Net Value is a certified incubator founded in Cagliari in 2009, with a focus on the digital sector. It assists new companies in their growing stages by making an important set of specialized competences available to entrepreneurs, which go from business planning to legal issues, and from company engineering to financial support.

The program consists of:

- ✓ a 3-month incubation program;
- ✓ a dedicated workspace for 4 people of the company’s team (workstation, wi-fi, meeting room, secretarial services) for the entire incubation period;
- ✓ access to a network of contacts and mentors;
- ✓ dedicated tutoring by management;
- ✓ peer-learning and mentoring with other incubated startups;
- ✓ accompaniment in participation in the Voucher Startup tender of Sardinia and other public regional tenders (dedicated to startups who choose to locate in Sardinia). The startup must be regularly enrolled in the special startup section of the Company Register (Legislative Decree October 18, 2012, no. 179 converted to Law no. 221/2012 and successive modifications).

The prize is worth 25,000 euros. The prize is not redeemable in cash.

Toscana Life Sciences

The Toscana Life Sciences (TLS) Foundation is a non-profit organization that has been active in the regional panorama since 2005 with the objective of supporting research activities in the Life Sciences and, in particular, of sustaining the development of projects from basic research to industrial application. TLS has created the bioincubator where it provides technological platforms and expertise and experience networks within the regional scientific community – starting from universities, research centers and private laboratories that work in the biomedical sector – offering their support in the industrial, scientific, and business development contexts.

The programme consists of:

- ✓ analysis of assets and protection of intellectual property;
- ✓ due diligence of patenting activity;
- ✓ analysis of the state of the art and of the market for disclosure of inventions and related drafting up of preliminary opinions and search report;
- ✓ support in the drafting of patent requests;
- ✓ access to database for analysis of prior art and freedom to operate;
- ✓ management of patent requests;
- ✓ analysis of research reports and identification of response strategies;
- ✓ business intelligence and technological transfer;
- ✓ entrepreneurial orientation and preparation of industrial plan;
- ✓ tutoring on licensing agreements and shortlisting of potential partners;
- ✓ research and selection of public and private financing opportunities;
- ✓ market analysis and business intelligence.

In the case of setup within the TLS incubator:

- free use of setup for first three months;
- access to use of common technological platforms;
- access to the Qualified Services catalogue the Tuscany Region;
- promotion on web sites and social network channels;
- use of common spaces such as meeting rooms, cafeteria and auditorium.

The programme is worth 30,000 euros. The prize is not redeemable in cash.

AWS ACTIVATE | AMAZON WEB SERVICES

Amazon Web Services supports early stage startups with AWS Activate. The program provides startups with low cost, easy-to-use infrastructure needed to scale and grow their businesses. With AWS Activate, startups get access to the resources they need to quickly get started on AWS: credits, technical support, and training. These credits will allow the startup to benefit from: compute power, storage, database, content delivery, analytics and other services (Artificial Intelligence, Machine Learning, Internet of things, Data Analytics).

AWS Activate will give startups access to:

- AWS promotional credits applicable to the services available on the AWS Cloud console, used to build technology infrastructure or application;
- support from the AWS Experts in designing the infrastructure built on the AWS Cloud, in order to maximize both technical and business benefits;

AWS powers millions of businesses, across all industries and sizes, in more than 190 countries around the world and it support startups' growth through specific offers and dedicated programs (<https://aws.amazon.com/startups/>).

Amazon Web Services

For 13 years, **Amazon Web Services** has been the world's most comprehensive and broadly adopted cloud platform. AWS offers over 175 fully featured services for compute, storage, databases, networking, analytics, robotics, machine learning and artificial intelligence (AI), Internet of Things (IoT), mobile, security, hybrid, virtual and augmented reality (VR and AR), media, and application development, deployment, and management from 69 Availability Zones (AZs) within 22 geographic regions. Millions of customers—including the fastest-growing startups, largest enterprises, and leading government agencies—trust AWS to power their infrastructure, become more agile, and lower costs.

DESCRIPTION OF SPECIAL PRIZES

2030 SOCIAL IMPACT SPECIAL PRIZES

2030 Social Impact Prize wants to support startups and entrepreneurial ideas that aims to address inequalities issues, within and among european nations.

These means solutions addressing some targets of goals: #1, 3, 4, 8, 9, 10, 11, 16

The prize is for the category: Company Idea Prize.

The Prize consists of:

€30.000 Investment [convertible note]

Access to system stakeholders and investors' network.

PRIZE VALUE

€30.000 Investment [convertible note]

In 2015 the United Nations launched the Sustainable Development Goals (SDG), 17 global objectives to create a better world for everyone by 2030.

These goals want to overcome climate change and empower people through different key targets ranging from nutrition, medical care, knowledge, water and sanitation, sustainable shelter, environmental quality, access to information and communication, inclusiveness and human rights.

Today we 10 years from the 2030 timeline and certain goals are on track to be reached, such as those related to nutrition and basic health, for others (goals), such as water and sanitation, solutions are available and it's a matter of scaling them and accelerating adoption. These are good news!

On the other end of the spectrum, we are lagging if not regressing in personal rights and inclusiveness. Indeed since 2015 data indicate that disparities of opportunity, income and power have rose.

ACCENTURE SPECIAL PRIZE

Prize dedicated to a startup which works in the different sectors related to the Gaetano Marzotto Prize, and which gives a preferential opportunity to enter into Accenture's Open Innovation network.

Reserved for the category: Company Prize.

The Prize consists of:

- ✓ orientation sessions with Accenture experts (by sector, function and technology) for Go To Market strategies;
- ✓ participation in closed events to present the company's own solutions to selected Accenture clients during Accenture Innovation Days (at least 2 in 1 year);
- ✓ participation in workshops and work sessions with Accenture clients to evaluate how to apply the company's own innovation into transformative digital programs;
- ✓ the opportunity to promote a demo of the company's own solutions at Accenture Innovation Centers in Italy, including The Accenture Customer Innovation Centre of Milan and the Industry X.0 Innovation Center of Modena;
- ✓ access to Accenture's Open Innovation Globale for scaling of company's own solution at an international level.

PRIZE VALUE

The prize is not redeemable in cash.

Accenture takes on the most challenging of projects for its clients by offering innovative services and solutions in the strategy, consulting, digital, technology and operations sectors. We work together with more than 75% of Fortune Global 500 companies, to promote innovation and improve the way in which the world works and lives. With expert competencies in more than 40 market sectors and for every company practice, and we sustain company transformations that respond to the demands of the new digital world.

AXA|ANGELS FOR WOMEN SPECIAL PRIZE

This a special prize for a startup, company or entrepreneurial plan in its early stages which has been created by women. It is promoted by AXA Italia and Impact Hub Milano, under the auspices of Angels4Women (A4W), the first Italian network of Business Angels which invests in woman owned startups.

The prize is for the category: Company Prize and Company Idea Prize.

The programme consists of:

- ✓ the possibility of attending one of the four annual pitch investments by Angels4Women;

- ✓ an incubation programme from Impact Hub Milan, which includes specifically:
- ✓ an all-inclusive workspace for 3 months at Impact Hub Milano for 3/4 people;
- ✓ access to the global community through the knowledge sharing program for all team members;
- ✓ participation in network and visibility events;
- ✓ accesso to the IHM Expert Corners
- ✓ assistance with development plans for networking (in Italy and abroad) necessary for the realization of the startup (dedicated hosting);
- ✓ mentoring/coaching by A4W's business angels;
- ✓ the possibility of visiting and access to other international IHs;
- ✓ presentation to companies for capital risk financing.

The programme is worth 50,000 euros. The prize is not redeemable in cash.

AXA Italia

With its 171,000 collaborators and 105 million clients in 63 countries, the AXA Group is a world leader in the sector of insurance protection. AXA's mission is to help its clients to live better: to do so, collaborators and distributors work each day to create innovative products and services and become true and proper partners of the people working in the company. Four million people trust AXA in Italy, which has a highly professional network of about 650 agencies, and it is most selected banking and insurance partner, starting with the Montepaschi Group.

CISCO SPECIAL PRIZE

Prize for a startup that offers innovative solutions and products in the ICT tech sector and for transformation into ENTERPRISE 4.0, and to which a special three-month mentorship is offered.

Technologies of interest: Collaboration, Infrastructure Programmability, Cybersecurity, IoT, Edge Computing.

The prize is for the category: Company Prize.

The prize consists of:

- assigning of a mentor chosen by CISCO professionals, for periodic discussions with startups on technological aspects and market positioning (Business and technology mentoring);
- support by CISCO experts in the creation and promotion of integrated solutions that meet the needs for innovation in the marketplace (Go-To-Market mentoring);
- Tailor-made acceleration meetings based on Italian and foreign "tailor-made" characteristics, for startups which have the prerequisites;
- a business development and scaling programme that includes access to the vast portfolio of CISCO's partners/clients in the validation of solutions and support for a launch to initial clients;
- pitching session with a CISCO mentor in discussions with corporate executives, clients and investors.

PRIZE VALUE

50,000 euros in an assistance programme. The prize is not redeemable in cash.

Cisco is a world leader in technologies that transform the way in which people connect, communicate and collaborate, through intelligence and architectural networks that integrate products, services and software platforms. The company was founded in 1994 and its headquarters are in San José, California. The company has about 70,000 employees and a turnover of 48.6 billion dollars. Its main offices in Italy are in Vimercate (MI), and together with its offices in Rome, Turin, Padova and Monza it has 700 employees. Monza is the location of the Research and Development laboratory on photonics.

Cisco is the leader not only in core business for networking solutions, but also for more advanced technologies in collaboration – voice, data, video, telepresence – for security, mobility, data centre and virtualization, application and storage networking.

CORPORATE FAST TRACK SPECIAL PRIZE

An open innovation programme which includes a network of industrial groups already committed to selecting a startup, in order to help the startup grow, by finding common development solutions. Companies involved: illycaffè, QVC Italia, Santa Margherita Wine Group, Santex Rimar Group, Zcube – Zambon Research Venture. It involves both of the two categories: Company Prize and Company Idea Prize.

PRIZE VALUE

The Prize will allow the chosen startup to find an industrial partner and a prospective industrial investor in their market sector. The prize is not redeemable in cash.

illycaffè, is a company that opened in 1933 in Trieste and it has become the leader in high quality coffee production and sales of a unique 100% Arabica blend of espresso coffee. Research, innovation and high quality have always been part of its history and in 1999 the company instituted the University of Coffee, a centre of excellence set up to spread knowledge of its culture and economic factors, with a particular emphasis on sustainability. It offers the only university Master's course in the science and economy of coffee at the world level. The company is interested in open innovation in the fields of agrofood, biotechnology and environmental sustainability along the whole production chain.

The illycaffè is looking for innovative startups in the following sectors:

- Agro/Food Tech
- Green/Energy Tech

QVC is the multimedia platform that brings together TV, digital, mobile and social media for a unique and engaging shopping experience. From 2018 it's part of Qurate Retail Group, being the third way of shopping – different from traditional brick & mortar and the e-commerce transactional one. QVC builds real relationships with its clients and, through storytelling, brings them to discover exclusive products from different categories: jewelry, fashion, beauty, home and electronics. With QVC Next, QVC supports startups and emerging companies through a mentoring focused on the go-to-market strategy, and a customized acceleration plan, based on owned platforms.

QVC Italia is looking for innovative startups in the following sectors:

- Agro/Food Tech
- Bio/Med/Life Science/Health Care
- Entertainment/Education
- Fashion/Forniture/Design Tech
- FinTech/RegTech
- Green/Energy Tech
- ICT/IOT Tech
- Industry 4.0
- Media/ Publishing Tech
- Transportation/Logistic

Santa Margherita Wine Group boasts over eighty years of winemaking history and intends to establish itself as one of the main promoters of Italian food and wine culture in the world.

Santa Margherita Wine Group is looking for innovative startups in the following sectors:

- Agro/Food Tech
- Fashion/Forniture/Design Tech
- Transportation/Logistic

Santex Rimar Group is a world leader in the textile machinery sector, produces looms to make fabrics, as well as machines and systems for finishing of traditional textiles and machines to create technical textiles. It develops and produces ecological technologies for water treatment and industrial waste systems.

Santex Rimar Group is looking for innovative startups in the following sectors:

- Fashion/Forniture/Design Tech
- Green/Energy Tech
- ICT/IOT Tech
- Industry 4.0
- New Materials/Nano Tech
- Media/ Publishing Tech

Zcube is the Research Venture of the Zambon Group, active in scouting and in the development of innovative solutions in the field of Life Sciences, which completes its pharmaceutical line with modern therapeutic solutions, in line with the mission of the Group: "Innovating Cure and Care to make patients' lives better".

Founded in 1906 in Vicenza, Zambon is present in 20 countries with branch offices in three different continents: Europe, America and Asia. It has about 2,700 collaborators and production plants in Italy, Switzerland, France, China and Brazil. Zambon products are sold in 86 countries. The Group's turnover in 2017 was more than 700 million euros.

Zcube is looking for innovative startups in the sector:

- Bio/Med/Life Science/Health Care
- ICT/IOT Tech

ENGINEERING INGEGNERIA INFORMATICA SPECIAL PRIZE

Prize for a startup offering innovative products and solutions in the telecommunications sector, specifically regarding mobile networks, IoT and Big Data Analysis. Reserved for the categories: Company Prize and Company Idea Prize

The Prize consists of:

- ✓ a special 3-month acceleration program;
- ✓ assigning of a mentor chosen from EII professionals for periodic encounters on technological aspects and market positioning (Business and Technology Mentoring);
- ✓ support given by EII experts to create and promote integrated solutions in line with market requests for innovation (GoToMarket mentoring);
- ✓ acceleration meetings structured according to tailor-made characteristics for startups with the appropriate prerequisites;
- ✓ Business development and scaling program: access to EII partner/client portfolio to verify solutions and give support in commercial launch for initial clients;
- ✓ pitching session with a dedicated EII mentor to deal with corporate executives;
- ✓ for those with the appropriate prerequisites, opportunities will be evaluated for possible participation in joint business proposals.

PRIZE VALUE

50,000 euro in assistance programs. The Prize is not redeemable in cash.

Engineering is the Italian leader in Digital Transformation. With more than 10,000 employees and more than 50 sites in Italy and abroad, the Group provides IT initiatives in more than 20 countries with projects in all areas of business. It operates in the outsourcing and cloud computing markets with an integrated network of 4 data centres, all equipped with infrastructures with the highest of technological, qualitative and safety standards. The Group also has a leading role in software research.

EY SPECIAL PRIZE

Prize for a startup operating in the following sectors: Clean/Energy Tech, FinTech/RegTech, ICT/IOT Tech, Industry 4.0, Life Science, Transportation/Logistics, and to which an assistance programme is offered. It involves both of the two categories: Company Prize and Company Idea Prize.

The prize consists of:

- ✓ a coaching session during which the selected team presents its plan and business model to a group of EY Growth Coaches, who will provide consultation, strategic advice and feedback;
- ✓ assigning of a skilled mentor, chosen from growth coaches on the basis of the sector and the technology of the startup, with the aim of defining and implementing a successful business model and identifying a Go-To-Market strategy for business plans;
- ✓ technology assistance for startup projects to develop digital transformation and system integration, with a focus on the areas of Finance, Supply Chain and CRM;
- ✓ workshops based on EY international case studies;
- ✓ the opportunity of presenting plans to an international network of EY entrepreneurs and business meeting support.

PRIZE VALUE

50,000 euros for an assistance programme. The prize is not redeemable in cash.

EY is a world leader in professional auditing and accounting organization, financial and legal assistance, and transaction and consultation services. The EY group believes that knowledge and the quality of these services helps to build trust in financial markets and in economies around the world.

FLASH ART SPECIAL PRIZE

Prize to a startup that offers innovative products or services in the field of culture, art and visual culture. It offers a six-month acceleration and consolidation program, the possibility of a direct investment in the startup and a grant of 5,000 euros. It is aimed at the competition category: Company Idea Prize.

The Prize consists of:

- ✓ 5,000 euros

- ✓ assignment of a mentor among the professionals of the Flash Art network, by definition of the project, of the development plan with periodic comparisons with startups.
- ✓ support from network experts for the creation and promotion of solutions in line with market innovation demands.
- ✓ promotion and support on all international channels of Flash Art at major institutions, galleries, museums, international artists.

VALUE OF THE PREMIO: 50,000 euros in the side-by-side path.

The prize will be paid in part in cash

Founded in 1967, **Flash Art** is an international magazine and publishing house dedicated to contemporary art. Explore the evolving cultural landscape through the work of both established and emerging artists, writers and curators.

INVITALIA SPECIAL PRIZE

This prize is for one startup operating in the following sectors: Clean/Energy Tech, FinTech/RegTech, Life Science, Industry 4.0, Transportation/Logistic, to which an assistance programme is offered.

The prize is for the category: Company Prize

The prize consists of:

- ✓ assigning of a skilled mentor, chosen – on the basis of the sector and technology of the startup – from external consultants and top managers who are part of the INVITALIA network, with the objective of defining and implementing a successful business model and identifying a Go-To-Market strategy for business projects;
- ✓ a pre-competitive development programme of technology validation by qualified partners of the network and specialists in processes and products.
- ✓ an advanced training managerial programme, based on the specific demands that aims at acquisition of team building, problem-solving and leadership techniques;
- ✓ an business development program to assist in the development of sales channels and offer design (business development), with the involvement of marketing and business experts from the INVITALIA network.

PRIZE VALUE

50,000 euros for an assistance programme. The prize is not redeemable in cash.

Invitalia is the National Agency for inward investment and economic development, owned by the Italian Ministry of Economy. It boosts the country's economic growth, focusing on strategic sectors for development and employment; it is committed to reviving crisis area and operates mainly in the south of Italy. It manages all national incentives that encourage the creation of new companies and innovative startups. It finances projects both large and small, targeting entrepreneurs with concrete development plans, especially in innovative and high added value sectors. It provides services to the Public Administration to speed up the spendin of EU and national funds, as well as promoting cultural heritage. It is the purchasing body and contracting authority for the execution of strategic actions at the local level.

ITALCEMENTI | HEIDELBERGCEMENT GROUP SPECIAL PRIZE

Prize dedicated to a startup that intends to offer innovative product and/or process solutions in the cement and/or concrete sector for the fields of Building Materials, Building/Real Estate Tech, Furniture/Design Tech, Green/Energy Tech, New Materials/Nanotechnology.

Reserved for the categories: Company Prize and Company Idea Prize.

The prize consists of:

- ✓ an assistance program of 6 months/1 year according to the complexity of project;
- ✓ study of solutions and prospective implementation at i.labs, research laboratory;
- ✓ pilot production and test in field of potential applications at the product validation center GPI – Global Product Innovation;
- ✓ Intellectual Property guidance.

VALUE OF PRIZE

50,000 euros in assistance programs. The prize is not redeemable in cash.

ITALCEMENTI | HEIDELBERGCEMENT GROUP. A leader in the Italian cement sector for more than 150 years. Since July 2016, Italcementi is part of the HeidelbergCement Group, world leader in the vertically integrated supplies of construction materials, with more than 62,000 employees in more than 3,000 production sites in 60 countries and 5 continents. A step towards a larger international dimension which retains the trademark and industrial and cultural identity of Italcementi, a symbol of quality and innovation.

LAZIO INNOVA SPECIAL PRIZE

Prize dedicated to teams/startups of Lazio or who intend to establish operational headquarters and operate in Lazio and propose innovative solutions whose proposals will be evaluated with reference to the following requirements: skills of the team; medium/long-term prospects; level of innovation; level and completeness of design definition. All sectors of the Smart specialisation of Lazio: Aerospace, Life Sciences, Green Economy, Agrifood, Security, Cultural Creative Industries and Cultural Heritage and Technologies for Culture. It involves both of the two categories: Company Prize and Company Idea Prize.

The Lazio region offers up to 3 cash prizes and services.

Each prize consists of

- ✓ 10,000 euros in cash and 8,000 euros in services.
- ✓ logistics business services and facilities for contamination, business networking and digital prototyping (FabLab) for up to 6 months;
- ✓ admission to the program of Lazio Innova called “go to market”, with the assignment of a mentor selected according to the needs of the startup, with the aim of defining and implementing an effective business model and identifying a strategy aimed at the go-to-market;
- ✓ specialist digital marketing and marketing services, product engineering, patenting, management and financial economic planning;
- ✓ pitching sessions for potential meetings with partners, customers, investors.

PRIZE VALUE

Each of the 3 prizes is valued at 10,000 euros in cash and 8,000 euros in services.

The award is provided by **Lazio Innova**, the innovation agency of the Lazio region that designs and manages a set of funded and venture capital instruments, as well as providing services to accompany the processes of market access, expansion and competitive positioning.

MARZOTTO VENTURE ACCELERATOR | ROME INNOVATION HUB SPECIAL PRIZE

The Special Prize will be assigned to two startups from any of the Marzotto Prize categories and consists in a 6-month acceleration program, with facilities offered by Marzotto Venture Accelerator and Rome Innovation Hub. The Award is addressed to both classes: Company Prize and Company Idea Prize.

The prize consists of:

- ✓ opportunity to access equity investments (through Capitol One, a dedicated means of Venture Capital promoted by Marzotto Venture Accelerator);
- ✓ business hospitality services and logistics facilities for “cross-fertilization” and business networking at Rome Innovation Hub, a leader in the development of smartworking in Rome with the Copernico name;
- ✓ Assigning a skilled Mentor, to be assigned based on industry or startup technology with the goal of defining and implementing an efficient business model and identifying a go-to-market strategy for business projects (by Marzotto Venture Accelerator);
- ✓ Technology Validation through qualified partners and product specialist belonging to the organizers’ network (by Marzotto Venture Accelerator);
- ✓ Sales channels development, business model design with the involvement of marketing and commercial experts coming from the network of the Special Award’s partners (by Marzotto Venture Accelerator).

Acceleration services will be structured according to the winning company’s development stage.

The choice of the prize assigned to the selected startup will be done at the partners’ own discretion.

PRIZE VALUE

100,000 euros total for two assistance programmes. The Prize is not redeemable in cash.

Marzotto Venture Accelerator is the venture accelerator working as investor and as accelerator with highly innovative and scalable businesses.

Rome Innovation Hub is the new ecosystem for innovation and smart working in Italy’s capital city. At its spaces with the Copernico name, it promotes the cross-fertilization of ideas about new digital professions and the development of startup businesses and large companies in Rome and in the Lazio Region.

MICROSOFT SPECIAL PRIZE

Dedicated to an innovative company which will be given the opportunity of an assistance program from Microsoft Italy. Open to all sectors of the Gaetano Marzotto Prize.

Reserved for the competition category: Company Prize

VALUE OF PRIZE

The prize, which is not redeemable in cash, provides for:

- ✓ candidature in the new Microsoft for Startups program, with a total investment of 500 million dollars, in order to support to new companies and startups so that they can establish themselves in the marketplace, both at the national Italian level as well as internationally;
- ✓ technical mentorship;
- ✓ 1.1 with a member of the Microsoft Italy's leadership team;
- ✓ support in providing visibility in the marketplace;
- ✓ a day at Microsoft House.

Founded in 1975, **Microsoft** is a leading software company that provides Internet technologies and services for the management of information on people and companies. It offers a wide range of products and services to allow everyone to improve company activity results all the time and everywhere with any type of system, through the use of software. All information regarding Microsoft is available on its site: <http://www.microsoft.com/italy/>.

REPOWER SPECIAL PRIZE

Prize dedicated to a startup with intends to offer innovative product and/or process solutions in the electrical mobility sector, with special attention to Service Design and Visual Representation; Digital Process, AI, Big Data&Analytics, Blockchain Applications; E-mobility Design-inspired Charging Solutions; Cleantech. Areas of Interest: Auto/Moto Tech; Supplies/Design Tech; Green/Energy Tech; ICT/IOT Tech. Reserved for the categories: Company Prize and Company Idea Prize.

The prize consists of:

- ✓ hospitality and facility logistics business services for “cross fertilization” and business networking for 3 months;
- ✓ assigning of a selected mentor based on the sector or the type of technology of the startup, with the goal of defining and implementing a winning business model and identifying a Go-to-Market strategy;
- ✓ pre-competitive technology development program (Technology Validation);
- ✓ guidance in intellectual property, regulatory and certification consultation;
- ✓ orientation for related tenders;
- ✓ assistance in product design offer (business development) with the involvement of marketing and business experts who are part of the network;
- ✓ pitching session with a dedicated mentor to prepare for prospective meetings with corporate executives, clients and investors.

VALUE OF PRIZE

50,000 euros in assistance programs. The prize is not redeemable in cash.

Active in the electricity sector for more than 100 years, the **Repower Group** is one of the leading Swiss realities in renewable source generation; it operates in the main European electrical energy stock exchanges, as well as across the entire Swiss and Italian energy markets. Repower has always concentrated on sustainability and is dedicated to the culture of customer relations and service design. Active since 2000 in Italy, where it is a main player for small and medium-sized businesses, it has a turnover of 1,031 billion euros (2016). Repower is distinguished by its innovation in the Italian marketplace where it boasts a wide-ranging portfolio of services and products inspired by a pioneering spirit, beginning in the sector of electrical mobility.

TIM SPECIAL PRIZE

Prize dedicated to a startup that offers innovative solutions and products in the field of Smart Manufacturing, Smart cities, Smart Home, e-Health & Wellness, who are offered to join TIM's Open Innovation programs for 3 months. Technologies of interest: Artificial Intelligence, Robotics and Drones, Blockchain, Cybersecurity, IoT, AR/VR and Audio/Video with a focus on solutions/products that can express the maximum potential using 5G technologies. Reserved for the category: Company Prize

The prize consists of:

- ✓ Assignment of a mentor chosen among TIM professionals, for pitching sessions and some feedback meetings with the startup on technological aspects and market positioning;
- ✓ Supporting the winning startup with the TIM Open Lab staff and opportunities to participate in some open innovation initiatives of TIM and its partner network;
- ✓ Access to TIM's digital platforms and related APIs with the support of TIM specialists;
- ✓ Participation in at least one business matching meeting with TIM's Business Lines for startups that have the conditions.

VALUE OF PRIZE

50,000 euros in assistance program. The prize will not be paid in cash.

TIM is the largest ICT reality in Italy. Value and quality of supply, competence and reliability in relationships with the clientele, it's the keywords. With our state-of-the-art infrastructure - 5G, LTE, fiber - we are building the future. To about 100 million customers, in Italy and Brazil, we offer fixed and mobile telecommunications, internet, premium digital content for entertainment- video, music, gaming-, advanced cloud platforms and ICT solutions. All offered in flexible packages and modular to the needs of families and businesses, on platforms easily accessible from different devices. For the smart home our products of the Internet of Things; for digital citizens e-government services for a more modern relationship with the Public Administration, Health, School; virtual services and cloud computing. For 16 years we have been in the main sustainability indices, a sign of our commitment to the environment and social. Even with the TIM Foundation we work to make innovation and technology tools for inclusion and economic and social growth.

UNICREDIT START LAB SPECIAL PRIZE

Seventh edition of the prize promoted by UniCredit Start Lab, which is a programme of acceleration, coaching, management training and financial resources developed by UniCredit to support startups and innovative PMIs that implement new technologies. The prize is open to all sector applications.

The prize is for at least one startup in both of the competition categories: Company Prize and Company Idea Prize.

The programme consists of:

- ✓ assigning of a mentor chosen from UniCredit professionals, consultants, entrepreneurs and partners who specialize in innovation for periodic discussions with startups on strategic aspects and growth;
- ✓ participation in the Startup Academy;
- ✓ a coaching programme by the UniCredit Start Lab;
- ✓ assigning of a Relationship Manager from Unicredit to help with banking requirements;
- ✓ for startups with the right prerequisites: organization of business meetings with Unicredit corporate clients for potential investors.

PRIZE VALUE

The prize is not redeemable in cash.

UniCredit is a simple successful pan-European Commercial Bank, with a fully plugged in CIB, delivering a unique Western, Central and Eastern European network to its extensive client franchise. UniCredit offers its clients both local and international expertise by providing unparalleled access to market leading products and services in its 13 core markets through its European banking network and in another 18 countries worldwide.

Unicredit Start Lab is the open platform of the Unicredit to support innovative startups and PMIs in all sectors. Unicredit has evaluated more than 5,000 startups since 2009 and has provided constant support to more than 300 startups, with the collaboration of 200 partners.

U-START SPECIAL PRIZE

Prize dedicated to a startup that intends to offer innovative product solutions and/or services in direct to consumer activities, working on sectors of Italian excellence with a strong vision and orientation to foreign markets. Areas of interest: Fashion Tech; Food Tech; Supplies/Design Tech

Addressed to both categories of Enterprise Award Competition and Prize from idea to enterprise.

The Prize consists of:

- ✓ Consulting: U-Start Advisory team support for business model, business plan and investor deck definition
- ✓ Mentorship by the U-Start executive team
- ✓ Networking: the ability to present the project to the exclusive network of club members, co-investors and strategic partners of U-Start Ventures
- ✓ Communication and Events: invitation to all events of the U-Start network, and participation in institutional events; entry into the quarterly magazine of U-Start

PRIZE VALUE

The route has a value of 60,000 euros. The prize will not be paid in cash.

U-Start is a professional consulting firm that through collaboration with private investors, family offices and VC funds offers opportunities for investments on a global scale in digital and tech companies.

PARTICIPATION PREREQUISITES

The competition is open to physical persons, project teams, startup companies, already established companies, cooperatives and associations.

Entrepreneurial plans must have Italy as their legal headquarters and development base.

They must also have a positive social and economic outcome mainly in Italy, with a particular emphasis on creating employment.

The prize participants must be of legal age. There are no upper age limits to participate.

Subjects who were finalists in past editions of the Gaetano Marzotto Prize may not compete in 2019 with the same project in the same category.

Subjects wishing to participate must present their project plans on the platform available on the www.premiogaetanomarzotto.it site in the section "PARTECIPA" by midnight May 13, 2019.

Projects submitted by mail, on paper or that do not follow all the listed prerequisites will not be considered.

In order to qualify for the competition, the entrepreneurial project presented must:

- be innovative;
- be original;
- be financially sustainable and capable of generating economic returns;
- have a positive social impact in Italy (for example: it most respond to a concrete need, improve the quality of life of people, enhance Italian culture, improve the environment and local Italian realities).

RULES

Participation in the competition is free of charge.

Two calls for competition, the Company Prize and the Company Idea Prize, which give the right to be selected also for the Special Prizes promoted by the partners. Each participant can apply to a single competition announcement. The application to one, excludes participation to the other.

Each participant must fill in the on-line form in the section "PARTICIPATE" on the site www.premiogaetanomarzotto.it in accordance with the pre-established participation requirements.

The application must be drawn up in English and attached documents must be in the requested format.

In applying for the Gaetano Marzotto Prize, participants must declare that all the information supplied is true and accept the final decision of the jury and is therefore not appealable.

If any information is missing or there is a mistake on the on-line form information provided, the request for participation shall be denied and will not be considered in the final decision of the Jury.

Participants who pass the first stage of pre-selection must provide any additional documentation requested.

Participants whose projects pass the first stage of pre-selection may be required to partake in an interview with members of the Jury and representatives from the Associazione Progetto Marzotto.

THE JURIES AND DECISION PROCEDURES

Each prize will have its own jury that will evaluate and choose the best proposal in each category of contest.

Jury members are selected by the Associazione Progetto Marzotto based on their considerable experience. Jury members will include entrepreneurs, researchers, institutions, universities, company incubators, financial experts and venture capitalists, journalists and experts in innovation.

For the Company Prize, the Associazione Progetto Marzotto has nominated a Selection Committee, headed by Accenture Strategy Principal Director Danilo Mazzara, and is composed of the following members:

Alessandro Agnoletti, CDILabs COO

Ivo Boniolo, e-Novia Cofounder and CIO

Giusy Cannone, Fashion Technology Accelerator CEO

Edoardo Degli Innocenti, Digital Transformation Team Autostrade per l'italia

Pietro De Nardis, Scale.it Senior Advisor

Ivan Farneti, Five Seasons Ventures Founding Partner

Francesco Gatto, CUOA Business School Finance Area and Custom Area Manager

Paolo Gesess, United Ventures Cofounder and Managing Partner

Amedeo Giurazza, Vertis SGR CEO

Piergiorgio Grossi, Credem Banca CIO

Nicola Guazzolini, Corporate Business Developer of Wellness Holding (Technogym)

Paolo Gubitta, CUOA Business School Entrepreneurial Scientific Area Director

Roberto Guida, Marzotto Venture Accelerator and Rome Innovation Hub CEO

Francesco Inguscio, Nuvolab CEO & Rainmaker

Luca Leonardi, Manager RD Pikdare

Stefania Lotto, Investment Manager Gradiente SGR Spa

Cesare Maifredi, 360 Capital Partners General Partner

Francesco Mantegazzini, MGH7 Venture Capital CEO
 Marco Mezzalama, Links Foundation President
 Aurelio Mezzotero, Innogest Capital Venture Partner-Advisor
 Mauro Odorico, Vertis SGR Investment Director
 Francesca Perrone, Unicredit Head of Territorial & Sectorial Development Plans
 Andrea Petrini, Clean tech Accenture
 Giulia Piermattei, Head of Open Innovation Ecosystem, Tim
 Alessio Piuma, Panakes Partners Senior Analyst
 Paola Pozzi, Sofinnova Telethon Partner
 Aldo Pozzoli, Accenture Senior Manager
 Federico Rajola, CeTIF – Technology, Innovation and Services Research Centre, Director
 Giancarlo Rocchietti, Club degli Investitori Founder and President
 Paolo Salvato, SVP Strategy & New Initiatives Leonardo
 Gloria Seveso, Endeavor Italy Associate
 Caterina Siclari, AGS Associati Founder and Italia Startup Consultant
 Giusy Stanziola, UniCredit Start Lab and Fashion Lab Manager
 Patrizia Tammara Silva, Investor Relations Officer PHI42
 Annamaria Tartaglia, Cofounder Angels4Women & CEO TheBrandSitter
 Alessandro Tavecchio, P101 Ventures Investment Manager
 Simona Torre, Fondazione Italiana Accenture General Secretary
 Marco Turchini, A2A SmartCity CEO
 Giacomo Valentini, IAG Managing Director

The Selection Committee will adjudicate all proposals according to the following criteria: incorporation type, turnover, team, originality of the product or service, attractiveness of the reference market and impact on the same, final use of the Prize, business plan and the presence of a significantly important partner. The selection committee will evaluate and identify project finalists who will then be taken under consideration by the Jury for the Company Prize.

The jury for the Company Prize, head by Diana Saraceni, is composed of the following members:

Enrica Acuto Jacobacci, Jacobacci & Partners Managing Director
 Silvia Candiani, Microsoft Italia CEO
 Roberto Cingolani, Leonardo Chief Technology & Innovation Officer
 Patrick Cohen, AXA Italia CEO
 Marco Gualtieri, Seeds&Chips Founder, Sustain&Ability Founder
 Isabel Harvei-Watt, Co-Founder Cultus Group
 Gaetano Marzotto, Santa Margherita S.p.A. President, Board Member of Hugo Boss, Zignago Holding S.p.A., Zignago Vetro and Alpitour
 Enrico Mercadante, Innovation Lead, Architecture & Digital Transformation at Cisco, Italy
 Salvo Mizzi, Kauffman Fellow VC
 Michele Padovani, Cherry Bay Capital Executive Director
 Ettore Riello, AEFI President
 Diana Saraceni, Panakés Partners General Partner
 Furio Suggi Liverani, illycaffè Spa Director Research & Innovation
 Marco Trombetti, Pi Campus Co-founder, Translate Co-founder and CEO
 Elena Zambon, Zambon SpA President and AIDAF President

For the Company Idea Prize, incubators, accelerators and scientific and technological parks partners, coordinated by its network's president, Federico Barilli, and General Secretary for the Italian Startup Association, will evaluate all proposals and nominate the winner of the programme sponsored by the incubators/accelerator partners. The Jury is composed of the following members:

AlmaCube/Bologna, Bio4Dreams/Milano, Bioindustry Park/Colleterto Giacosa (TO), Campania NewSteel/Napoli, ComoNExT/Lomazzo (CO), Consorzio Arca/Palermo, Day One/Roma, Digital Magics/Milano, DPixel/Biella, FabriQ/Milano, Fashion Technology Accelerator/Milano, Friuli Innovazione/Udine, Galileo Visionary District - Start Cube/Padova, I3P/Torino, Impact Hub/Milano, Industrio/Rovereto (TN), InLab/Piacenza, Kilometro Rosso/Bergamo, LUISS ENLABS – Lventure Group/Roma, Make a Cube3/Milano, PoliHub/Milano, Polo Tecnologico di Navacchio/Navacchio (PI), Romagnatech/Faenza (RA), SELLALAB/Biella, SocialFare/Torino, Talent Garden/Milano, The Net Value/Cagliari, Toscana Life Sciences/Siena.

The winners of the programmes will compete for a cash prize of 50,000 euros which will be given by the Jury of the Company Idea Prize, headed by Salvatore Majorana. The jury members are:

Alvise Biffi, Confindustria Small Industries Vicepresident and Assolombarda Vicepresident
Stefano Bison, Assicurazioni Generali Head of Group Business Development, iStarter Partner
Angelo Coletta, Italia Startup President and Zakeke CEO
Luciano De Propris, Consorzio ELIS Head of Open Innovation & Sustainability
Giovanni Iozzia, EconomyUp Director
Salvatore Majorana, Kilometro Rosso Technology Park Director
Ettore Nicoletto, Santa Margherita SpA CEO
Cosimo Palmisano, Decisyon Vice-president and ECCE Customer Founder
Fausta Pavesio, Vicepresidente Smartup Capital
Stefano Peroncini, EUREKA! Venture SGR CEO
Giovanni Rizzo, iDNA Ltd CEO
Alessio Rossi, Confindustria Young Entrepreneurs President

SPECIAL PRIZES JURIES:

Amazon Web Services

Amazon Web Services Jury

2030 Social Impact Special Prize

2030 Social Impact Jury

Accenture Special Prize

Accenture Jury

AXA|Angels for Women Special Award

AXA Jury

Cisco Special Prize

Cisco Jury

Corporate Fast Track Special Prize

Corporate Juries

Engineering Ingegneria Informatica Special Prize

EII Jury

EY Special Prize

EY Jury

Flash Art Special Prize

Flash Art Jury

Invitalia Special Prize

Invitalia Jury

Italcementi | HeidelberCement Group Special Prize

Italcementi | HeidelberCement Group Jury

Lazio Innova Special Prize

Lazio Innova Jury

Marzotto Venture Accelerator | Rome Innovation Hub Special Prize

Marzotto Venture Accelerator | Rome Innovation Hub Jury

Microsoft Special Prize

Microsoft Jury

Repower Special Prize

Repower Jury

Tim Special Prize

Tim Jury

UniCredit Start Lab Special Prize

UniCredit Jury

U-Start Special Prize

U-Start Jury

All prizes will be given by the jury, and the jury's decisions are final and unappealable. The Associazione Progetto Marzotto reserves the right to give a single prize of 350,000 euros or not to give any prizes.

SELECTION CRITERIA

The juries will evaluate each proposal according to the following criteria:

- originality
- innovation created
- capacity to respond to market needs/demands
- level of market competitiveness
- capacity of economic and financial development
- competencies/skillfulness in the type of market or sector
- proof of strategic advantage
- amount of social, cultural and environmental impact created

AWARDING OF PRIZES

The final awarding of prizes will take place on November, 2020 in Rome. The organizing committee will communicate all information relative to the awarding of prizes on the site www.premiogaetanomarzotto.it.

INFORMATION WAIVER

By participating in the Gaetano Marzotto Prize competition, candidates authorize Associazione Progetto Marzotto – apart from any other subject involved, as per the discretion of the aforementioned promoter – to publish a brief description of the project and make known the name of the candidate, with the aim of promoting and making the candidate known to the public, in any type of form that is considered opportune for the promulgation of the initiative.

TERMS AND CONDITIONS

Only the jury's members and the Prize's organization can access to the applications platform. The organisation and the partners will take all the necessary measures to maintain the confidentiality of the material sent by the applicants that it will be used by the jury only for evaluation and by the organisation for communication. The organization and partners however decline any responsibility in protecting the intellectual property or other rights of the participants. The protection of intellectual property remains the exclusive responsibility of the participants and is encouraged by Prize organizers. The organization declines all responsibility for any type of problems in delivery, lateness or problems arising from electronic post, and any problems with electronic transmission via the application platform and internet. The organization reserves the right to modify data or competition rules at any time. The organizations pledge to communicate any such modifications in a timely manner.

DEADLINES**Competition start date**

March 26, 2020

Expiry date for sending proposals

May 27, 2020 (by midnight)

Network of Incubators, Accelerators and Scientific and Technological Parks Prize Ceremony

June 2020, Milan

Gaetano Marzotto Prize Ceremony

November 19, 2020, Rome

Communication to non-selected

November 2019

PROMOTED BY

Associazione Progetto Marzotto

WITH THE PATRONAGE OF

Presidenza del Consiglio, Agenzia per l'Italia Digitale

ICE – Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

CRUI – Conferenza dei Rettori delle Università Italiane

IN COLLABORATION WITH

APSTI – Associazione Parchi Scientifici Tecnologici Italiani

Italia Startup

SUPPORTER

AIFI – Associazione Italiana del Private Equity, Venture Capital e Private Debt

Amazon Web Services

Angels 4 Women

Giovani Imprenditori Confindustria

IAG - Italian Angels for Growth

Jacobacci & Partners

Nuvolab

Observe – Science in Society

PARTNER PRIZE

2030 Social Impact, 2030 Social Impact Special Prize

Accenture, Accenture Special Prize

AWS, Amazon Web Services Special Prize

AXA Italia, AXA|A4W Special Award

Cisco System Incorporation, Cisco Special Prize

CUOA Business School, Company Prize and Company Idea Prize

Engineering Ingegneria Informatica, Engineering Ingegneria Informatica Special Prize

EY, EY Special Prize

Flash Art, Special Prize

illycaffé, Corporate Fast Track Special Prize

Invitalia, Invitalia Special Prize

Italcementi | HeidelbergCement Group, Italcementi | HeidelbergCement Group Special Prize

Marzotto Venture Accelerator, Marzotto Venture Accelerator | Rome Innovation Hub Special Prize

Microsoft, Microsoft Special Prize

QVC Italia, Premio Corporate Fast Track

Repower, Repower Special Prize

Rome Innovation Hub, Marzotto Venture Accelerator | Rome Innovation Hub Special Prize

Santa Margherita Gruppo Vinicolo, Corporate Fast Track Special Prize

Santex Rimar Group, Corporate Fast Track Special Prize

TIM, TIM Special Prize

UniCredit Start Lab, UniCredit Start Lab Special Prize

U-Start, U-start Special Prize

Zcube – Zambon Research Venture, Corporate Fast Track Special Prize

PARTNER COMPANY IDEA PRIZE

AlmaCube/Bologna, Bio4Dreams/Milano, Bioindustry Park/Colleterto Giacosa (TO), Campania NewSteel/Napoli, ComoNExT/Lomazzo (CO), Consorzio Arca/Palermo, Day One/Roma, Digital Magics/Milano, DPixel/Biella, FabriQ/Milano, Fashion Technology Accelerator/Milano, Friuli Innovazione/Udine, Galileo Visionary District - Start Cube/Padova, I3P/Torino, Impact Hub/Milano, Industrio/Rovereto (TN), InLab/Piacenza, Kilometro Rosso/Bergamo, LUISS ENLABS – LVenture Group/Roma, Make a Cube3/Milano, PoliHub/Milano, Polo Tecnologico di Navacchio/Navacchio (PI), Romagnatech/Faenza (RA), SELLALAB/Biella, SocialFare/Torino, Talent Garden/Milano, The Net Value/Cagliari, Toscana Life Sciences/Siena.